



6-1-1984

## Pacific Review May/June 1984

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# Pacific Review

Volume 71, Number 6

THE UNIVERSITY OF THE PACIFIC

MAY/JUNE 1984



*Inside:*

program for crime victims,  
planning class reunions,  
progress on library project,  
and more.



# UOP Today

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## On The Cover:

Commencement was a joyous occasion for some 950 University students, including these two. More graduation photos are on page five.

## Change Of Address:

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Central Records  
Third Floor, Burns Tower  
University of the Pacific  
Stockton, CA 95211

## Pacific Review

Volume 71, Number 6, May/June 1984

Richard Doty  
Editor

Rick Cabral  
Doyle Minden  
Staff Writers

Kim Gainza  
Thomas W. Mooney II  
Contributors

Rick Cabral  
Photographer

Leslie D.H. Westbrook  
Production Manager

The Pacific Review is published by the University of the Pacific, second-class postage paid Stockton, California 95211, six times a year, every two months, August through July. It is designed to inform readers about the University, its people and its events. Pacific Review (ISSN 0164-9426).

## Summer Drama Program In Mother Lode

The 33rd season of summer drama by the University at Columbia State Park near Sonora will begin on June 22 with the Rogers and Hammerstein musical "Oklahoma."

Dr. Sy Kahn of the UOP drama faculty, who directs the program at the historic Fallon House Theatre, said 51 performances of five productions are planned from June 22 through Aug. 19.

Other shows and their opening date are "Play It Again, Sam" on June 30, "Girl Crazy" on July 11, "A Shot In The Dark" on July 19 and "Picnic" on July 28. Two musicals ("Oklahoma" and "Girl Crazy") and three comedies are included, with each show performed on a rotating basis.

The summer program, which closed for two years due to remodeling of the theatre, re-opened last summer. Since that time additional work has involved renovation of the lobby and box office.

Tickets for the 1984 season are now on sale, with prices from \$5 to \$8.50. A season pass for 10 admissions will cost \$55 and exclude Saturday evenings. Special rates for children and groups are available. Performances are planned for 8 p.m., Tuesday through Saturday, with some matinees on Sundays and selected Saturdays. Early reservations are recommended. For brochures write to Fallon House Theatre, P.O. Box 543, Columbia, CA 95310, or phone (209) 532-4644.

## Summer Session

More than 200 courses will comprise the 1984 summer session at the University.

The programs began with an intersession from May 14 to June 8. Also planned are five week terms from June 11 to July 13 and July 16 to Aug. 17.

Courses will be available in such fields as art, biological sciences, business, mathematics, chemistry, engineering, music, English, political science, history, communications, psychology and Spanish. There will be several education courses for area teachers.

Special features of summer session will include the 39th Annual Pacific Music Camp, 37th Annual Folk Dance Camp, and a selection of travel courses.



Dr. Sidney Turoff

## Turoff To Head Academic Council

Dr. Sidney Turoff, a professor at the School of Business and Public Administration at University of the Pacific, has been elected chairman of the Academic Council at the University for a second time.

Turoff, a UOP faculty member since 1971, will assume the position in June. He succeeds Dr. John Smith as leader of the faculty governance organization at Pacific.

Turoff served as chairman of the Council for half of the 1978-79 school year, and then he was named to the position for the 1979-80 academic year. He has been active in numerous UOP committees during the past 13 years, and he also has served on a variety of community groups and organizations.

## Student Life Appointments

Two appointments have been announced in the student life area at the University.

Jesse J. Marks, a member of the staff since 1967 and formerly director of residential life, has been named Associate Dean of Students.

Greg Boardman, previously director of fraternity programs and a student life staff member since 1980, has been named Director of Special Student Life Programs.

Both appointments are part of a realignment of student life personnel and relate to the retirement of Catherine P. Davis as associate dean of students.

## Alumni Fellows Day

Several University graduates returned to campus on March 28 to participate in the annual Alumni Fellows Day.

Arranged by the Alumni Office, the event allowed the graduates to share some of their professional experiences with students pursuing the same major.

The Alumni Fellows visited with classes in the morning and/or afternoon and attended a special luncheon when they received certificates of appreciation.

Those who attended, their year of graduation, current residence and the areas they visited, are:

David Wellenbrock '68, Stockton, Center For Integrated Studies; Dr. Joseph Spracher '60, Stockton, chemistry; William Crosby '77, Palo Alto, communications; Ranae Swend-seid Hyer '68, San Francisco, economics; Mary Ann Cox-Dofflemeyer '72, Stockton, English; Steven Lewis '75, Bakersfield, geology; Margaret Schulman Miller '77, Mountain View, modern language and literature; Rev. Donald Fado '55, Fresno, religious studies; Pamela Smurthwaite '80, Stockton, education; Thomas Vickery '63, Woodland, pharmacy; Randolph Breschini '78, Vacaville, business and public administration, and Kenneth Kjeldsen '63, and Jerry Dunmire '79, both Stockton, engineering.

## Faculty Promotions Announced

Faculty promotions at the University have been announced by Dr. Oscar T. Jarvis, academic vice president.

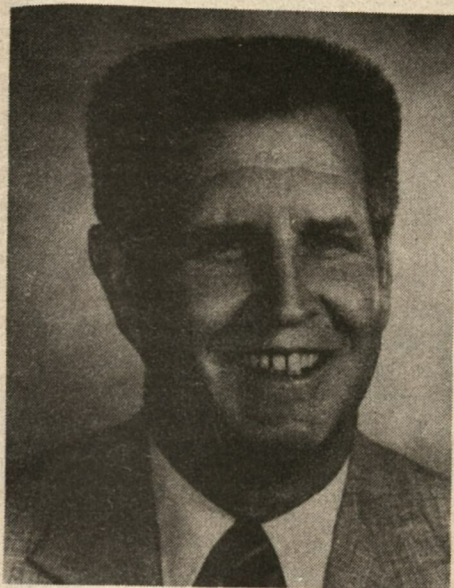
The promotions, which have been approved by the Executive Policy Committee, take effect in the fall.

Promoted from associate professor to professor are Dr. Gary N. Howells of the Psychology Department and Dr. David T. Hughes of the Mathematics Department, both at College of the Pacific, and JoEllen L. Mitchell at McGeorge School of Law in Sacramento.

Advancing from assistant professor to associate professor are Dr. Paul T. Fogle of the Communicative Disorders Department at COP, Bartley M. Harloe of the library faculty and Dr. Henry C. Thompson of the School of Dentistry in San Francisco.

Promoted from instructor to assistant professor are Dr. Constance E. Stone and Dr. Kellie A. Magee, both at the School of Dentistry.





Dr. Carl R. Miller

## Miller Named Athletic Director

Dr. Carl R. Miller, director of athletics at the University of North Dakota in Grand Forks since 1976, has been named athletic director and chairman of the Department of Physical Education and Recreation at UOP.

Miller, 50, has 15 years of experience in athletic administration at the collegiate level. Prior to joining the University of North Dakota, he was athletic director and chairman of the Physical Education Department at the University of South Dakota for six years and chairman of the Department of Health, Physical Education and Recreation at North Dakota State University for three years.

At UOP, Miller will succeed Thomas Stubbs, who has been serving as acting athletic director since Elkin "Ike" Isaac retired for health reasons last December.

## Breeden Dies

Robert "Doc" Breeden, UOP's first athletic director and a 1922 Pacific graduate, died on May 13 after a lengthy illness. He was 88.

Breeden, who had recently been named to the UOP Football Hall of Fame, served Pacific in a variety of capacities from 1919 to 1943. He was an assistant coach, trainer and physical education teacher. He helped organize the Block P Society for athletes, coached as an assistant for Amos Alonzo Stagg and was named Distinguished Alumnus of the Year in 1978.

Contributions in memory of Breeden may be made to the A.A. Stagg Memorial Fund at UOP or Central United Methodist Church in Stockton.

## Building Plans In Music

Construction is scheduled to begin this summer on two major additions to the Conservatory of Music.

Dr. Carl E. Nosse, dean of the music school, said work should begin on a rehearsal hall and recital/lecture hall. Both structures will be built in the area west of the Conservatory, with the entire area of the old Greek theatre being redesigned in courtyard fashion.

Nosse said the 4,700 square-foot rehearsal hall will include two large rooms for instrumental and choral groups to practice. Also included in the building will be storage facilities and office space.

The recital/lecture hall will be constructed to seat approximately 125 people for master classes and recitals by students and faculty. This facility will encompass approximately 2,500 square feet.

Funding for the project, which is scheduled for completion next summer, is from an anonymous gift to the Conservatory of \$1 million.

Nosse said another project of importance to the music school, the remodeling of the Conservatory Auditorium, also is planned for completion next summer. This project is being financed through a gift of \$500,000 from Alex Spanos.

## Admissions Hosts Open House, CSF

Two major events for the admissions staff this past spring involved a campus-wide open house for prospective students on April 7 and CSF (California Scholarship Federation) Day on April 26.

Approximately 560 prospective students attended the open house, which involved a variety of activities, demonstrations, and performances by UOP students and faculty. Group meetings covered the various academic programs available at the University.

The CSF Day attracted more than 500 high school students from throughout Northern California. Those attending received information on the academic programs at UOP and learned about college life from current UOP students. They also attended lectures by University professors that related to an international theme.

## Class Views Speech Problems In Children

Speech, language and hearing disorders often go undetected in children until they attend school, according to Dr. Paul Fogle, professor of speech pathology at the University's Speech, Hearing and Language Clinic.

In order to help parents, educators and others who frequently work with children learn to recognize common communicative disorders, Fogle taught "Speech, Hearing and Language Problems in the Schools" this past semester.

One common disorder which affects small children is dysfluency, or stuttering. "All children go through a period of normal dysfluency when they don't have the words or syntax to get their messages across easily," explained the speech pathologist. In most cases, however, children pass through this phase of speech development with no major difficulties. However, some children do develop true stuttering. Parents who are concerned about this problem should have their child seen by a speech-language pathologist, he said.

Fogle's students learned to differentiate between a phase and a real problem in a child's speech and language development.

Another component of the class was referral of the child to the proper specialist for a complete diagnosis. "The class helped teach who some of the specialists are," said Fogle, "and when it may be important to refer the child to them."

## Retiring Faculty Members Honored

Five retiring University faculty members were honored at a campus dinner on May 4.

Dr. William P. Bacon and Dr. Juanita G. Curtis from the School of Education, Earl J. Washburn of the Art Department, James M. Perrin of the library staff and Catherine P. Davis, associate dean of students, were recognized at the event.

Bacon came to UOP in 1967 and served for several years as chairman of the Curriculum and Instruction Department. Curtis, who taught in curriculum and instruction, joined UOP in 1964. Washburn joined the art faculty in 1946, while Davis joined the campus community in student life work in 1953. Perrin was the order librarian and a member of the library faculty since 1956.



## Football Hall Of Fame Adds Members

Eight new members - including five former players - were added to the University's Football Hall of Fame during May at a banquet in Stockton.

The five players are Willie Viney ('72-'73), Gene Cronin ('53-'55), Carl Kammerer ('58-'60), Bruce Coslet ('65-'67), and Jim Watson ('41-'42). Also inducted were the late Robert "Doc" Breeden, UOP's first athletic director who served the University from 1919 to 1943, and team physicians John Blinn Jr. and Clarence Luckey.

## Honors Day At Education

Dr. Julius C. Manrique, an administrator at Modesto Junior College, has been honored as Education Alumnus of the Year at the School of Education.

He received the award at the 21st Annual Honors and Recognition Day program at the school on March 24. Manrique received his doctorate from UOP in 1975.

Dr. William P. Bacon was named the school's Distinguished Professor at the event. The guest speaker was Dr. Harold L. Hodgkinson, a senior fellow at the Institute for Educational Leadership in Washington, D.C.

## Walking Tour

A self-guided walking tour brochure of the University has been developed to aid visitors to the Stockton campus.

The fold-out pamphlet highlights the main buildings on the 150-acre campus and includes a series of facts on the University, brief history of Pacific and several historical photographs.



## Select Pre-Dental Program To Begin

A plan to trim two years off the time required for a dental degree begins in the fall at UOP.

The new program, believed to be one of only four in the country, means a select group of students can attend the University in Stockton for two years and then transfer to the UOP School of Dentistry in San Francisco for the regular three-year program leading to a D.D.S. degree.

Most students now attend the three-year dental curriculum after earning a four-year undergraduate degree.

The non-degree program will be limited to 10 students per year and concentrate on pre-dentistry subjects. "An important feature of the program is that students will complete the liberal arts course work required of all undergraduates while they also meet dental school prerequisites," said Dr. Donald F. Duns, the associate dean of College of the Pacific and coordinator of the project on the Stockton campus. The program also will allow the students to reduce their college costs.

"This program will be highly selective in nature and will only be available to very outstanding students from high school with strong science backgrounds," said Dr. Leroy D. Cagnone, School Of Dentistry assistant dean for academic affairs and program coordinator.

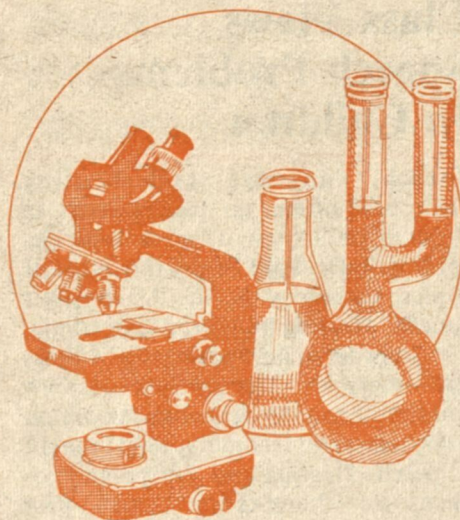
Students interested in the program must have a 3.5 grade point average in high school, a combined SAT score of 1,200 and meet other requirements.

## DeMarcus Brown Studio Theatre

The drama theatre on the University's South Campus has been named the DeMarcus Brown Studio Theatre in honor of the long-time drama professor.

Brown was director of the Pacific Theatre from 1924 until his retirement in 1968. The South Campus theatre, formerly known as the Studio Theatre, is used on a regular basis for Drama Department productions.

The Board of Regents approved having the facility named after Brown, a Stockton resident active in community affairs since his retirement from the University. A plaque installed in the theatre acknowledges his "significant contribution" to the training of generations of drama students and the "hundreds of outstanding dramatic performances" he directed.



## Course Counters Scientific Stereotypes

Scientists are perceived unrealistically by the American public, according to Dr. Michael Minch, a UOP chemistry professor.

"A pet peeve of almost every scientist I know is that people think scientific thought requires unique mental effort limited to only a few people," said the UOP faculty member.

His concern over this misconception, and some related issues pertaining to science, resulted in a special topics course for non-science majors. "Science: Controversy and Consensus" that was taught this past spring.

"Modern scientific viewpoint emerged only after a series of controversies," he explained in a course outline. "The views now currently accepted as scientific explanations are by no means self-evident, and opposite views have had honest, rational support in the past."

Minch became interested in the subject while reading about scientific history during a sabbatical in 1979.

"The aim of this course was a better understanding for the students of scientific reasoning and the interplay between observed phenomena and scientific explanations," he said. "I want to deflate the common misconception of science as totally logical and self evident. A great deal of experimental observation must come first, and this involves considerable trial and error."

The course examined several significant controversies in their historical context, the personalities involved and the arguments for and against the viewpoint that eventually became the modern scientific consensus.

## Alumni News

The following activities have been reported by the various alumni clubs throughout California:

**Monterey:** Wendy Banks '67, has been elected chairman of a newly formed Monterey County Pacific Club. Alumni, parents and friends of the University met at the David '64, and Wendy Banks home in Carmel to begin organization of a club. Kathy and Larry '68, Morago are arranging a fall meeting that will feature the UOP School of Pharmacy faculty. Marcia Reardon, whose son Mark was a freshman at Pacific this year, will host a summer party for prospective and returning students. The group plans to sponsor two or three events a year and interested persons should call Wendy at (408) 624-0317.

**Los Angeles:** Some 100 persons attended a spring event sponsored by the Los Angeles Pacific Club at Lawrence Welk Towers in Santa Monica. Hal and Sally Lane coordinated the event which featured Dr. Roger Barnett, a UOP professor and wine expert.

Kathleen Mayne, Conservatory '82, provided additional entertainment at the piano. Other alumni attending, according to Ted Tiss '54, included Jack O'Rourke '57 and his wife Anita (Louis) '72; Bobbie Bloom, Esther Decker and Honey Huttenhoff, all COP '82; Scott Huhn, Pharmacy '82; Richard Lew, Pharmacy '79; J. Scott Joslyn, Pharmacy '77; Liz Edwards, Michael Genthe, and Marie Bergh, COP '81, and Mike Gillespie, COP '80.

Several events are in the planning stages, and Steve Beck '79, membership chairman, encourages all interested persons to contact him or Frank Jienes, president, at (213) 790-7291.

**South Bay:** A Sunday, September 2, event has been planned by the South Bay Club at Paul Masson Winery. A brunch will be held at the Villa Felice, Los Gatos, prior to a Mel Torme program. Reservations should be made by calling Jan Lassagne '53, (408) 466-0597 or Bev Bailey '54, (415) 948-6023.

**Stanislaus:** Alumni, parents and friends of the University met recently at the home of Regent Bud and Jackie Gianelli '51, to form a steering committee for a planned Stanislaus Pacific Club. Margie Lipsky '54, and Dawn Mensinger '54, are co-chairs of the group. Roger Wickman '52, is forming a program committee, and Pam and Gene Freudenthan are arranging a fall event around an athletic contest.

Others involved in the planning are Garth Lipsky '52, Mike Mensinger, Charleen Wickman, Les '41, and Bev Knoles, Gail '76, and Joe Ballas, Don Smith '52, and Gary '77, and Jan Trimble. Steve and Marta Kyte '64,

will host the next meeting. For more information call Margie (209) 522-6161 or Dawn (209) 869-4471.

The first scheduled event for the group will be a to attend the UOP Fallon House production of "Oklahoma" on Sunday, June 26.

**Bakersfield:** Dr. Don Duns, professor of communication and associate dean of College of the Pacific, was the featured speaker at a recent meeting of the Bakersfield Pacific Club at the home of Hazel McCuen '28. His discussion of conflict resolution was titled "Shake Hands and Come Out Fighting."

Among the alumni attending were Shirley and Bob McConnell '50, Clarence and Rozelle Mossman '28, Florenze Gholz '43, Melinda '75, and Don '78, Berhonvitz, Jill Wohl '80, Kirk '80, and Kathi '79, Sahnisto, Gary Lynne Nathe '70, Baynes Bank '80, Carol and Don Duns '58.

## Playoffs End Season For Lady Tigers

The season ended in disappointment for the Lady Tigers softball team of Coach Cindy "Bucky" Reynolds.

The UOP squad won the NorPac conference championship but lost to Fresno State in a playoff series to determine which team went on to the NCAA College World Series.

The Lady Tigers, who finished the season with a record of 49-19-1, lost to Fresno in the playoffs by 1-0 and 3-1.

## Lorraine Knoles Dies In Bay Area

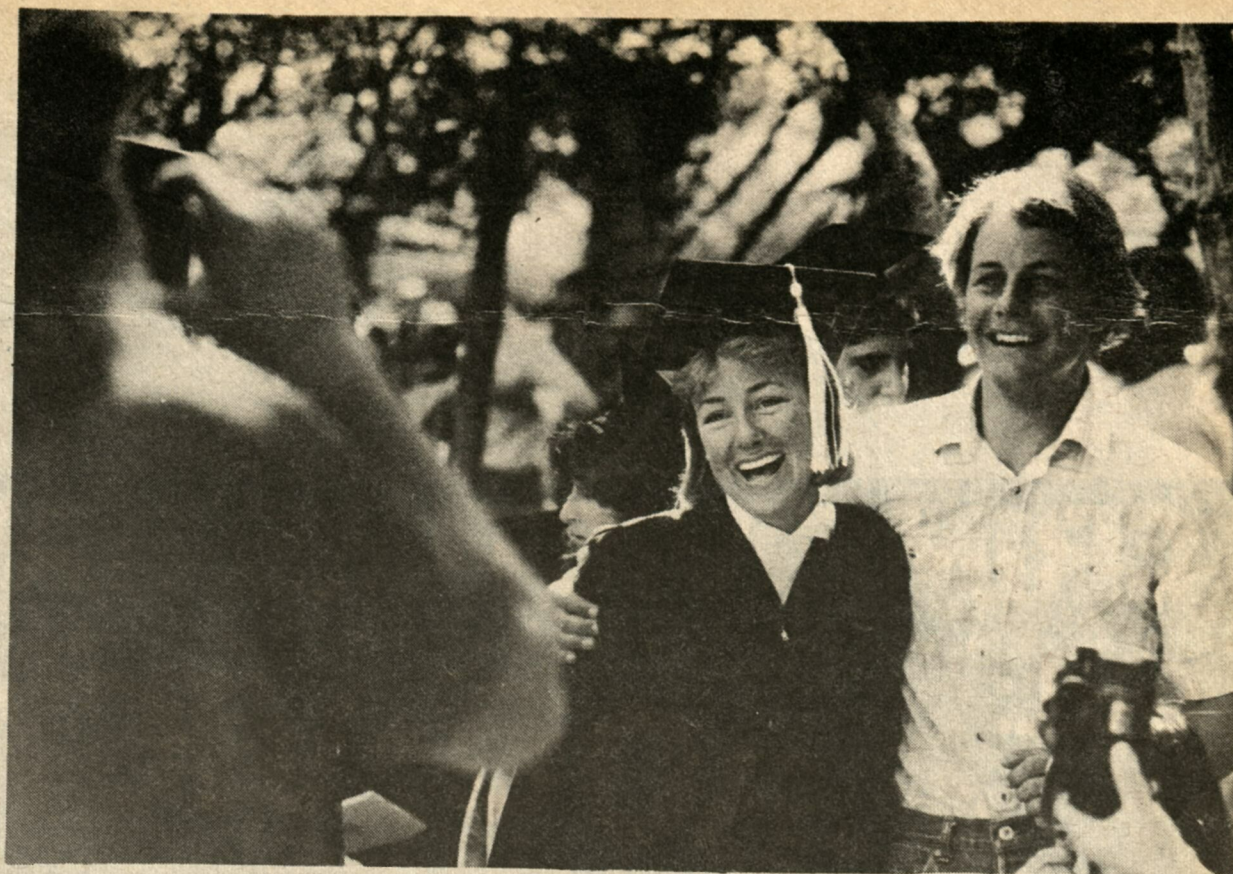
Lorraine Knoles, one of the children of Tully Knoles and a teacher at UOP for 40 years, died in Palo Alto on May 2 after a lengthy illness. She was 83.

Her father was president of Pacific for 27 years, and she was a 1921 graduate of Pacific.

On March 30 UOP President Stanley E. McCaffrey had presented Knoles with a special award proclaiming her an emeritus professor of the University.

A memorial service was held in Morris Chapel for Knoles, and contributions should be directed to the Emily Walline Knoles Scholarship Fund at the University that is named after her mother.






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# Commencement

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COMMENCEMENT is a joyous occasion. Family and friends are part of the experience as they share in the moment of accomplishment and reward.

At Pacific this year, Alex Spanos (pictured) delivered the main commencement address and received an honorary degree. The University's Distinguished Teaching Award was shared by Dr. Marvin Malone of pharmacy and Dr. George Lewis of sociology. The COP Distinguished Teaching Award, named after Spanos and his wife, went to Dr. Arlen Hansen. The coveted Order of Pacific was presented to Catherine Davis, Earl Washburn, Dr. William Bacon and Sarah Schilling.

Some 950 students received degrees at the various graduation proceedings in Stockton. Much of the joy these individuals felt is reflected in these pictures.





# CRIME VICTIMS HAVE RIGHTS

CALL:

1-800-VICTIMS

FREE INFORMATION  
AND REFERRAL

UOP McGEORGE SCHOOL OF LAW CRIME VICTIMS RESOURCE CTR.

Billboard messages like this have been developed to publicize a program at McGeorge School of Law to aid victims of crime.

A toll-free number has been established through the McGeorge School of Law to help crime victims in California. Victims can now dial 1-800-VICTIMS to receive information about their rights and support groups.

The Gannett Foundation in March presented a grant of \$149,000 to McGeorge to fund the start-up costs for this service. It was established in the law school's Victims of Crime Resource Center.

"Law students, trained to counsel victims and to provide them with a full range of information, advice and referrals to local victims assistance programs, will be supervised by McGeorge staff members who are experts in the field of crime victimization," says Gordon D. Schaber, dean of the University's law school in Sacramento.

"This service will be publicized initially in the Sacramento and Northern California area," notes Schaber. "Ultimately, it will extend throughout the state."

The award was one of 30 made to communities in the United States and Canada under the Gannett Foundation's three-year-old Community Priorities Program. The grant will enable the law school to operate the toll-free number for one year while permanent funding sources are being sought.

Edwin Villmoare, director of the McGeorge Victims of Crime Resource Center, says, "We will be cooperating closely with the Governor's Office of Criminal Justice Planning and all other agencies active in this field to ensure maximum coordination in providing assistance to victims of crime."

Villmoare says the new service does not supplant local victim witness programs. Instead it supplements these programs by offering victims of crime legal information, counseling, and referrals from the perspective of the victims' rights movement. That movement seeks to establish public recognition of the fact that victims approach the criminal justice system with separate interests and their own civil rights.

The toll-free service also provides victims with general information about the legal system, "something that no one else is providing," comments Villmoare. Many victims, he says, often are perplexed about the inner workings of the criminal justice system. "For

*Victims approach the criminal justice system with separate interests and their own civil rights.*

instance, they don't understand why the process drags on so long, or what the various hearings are about, or what the victim's role is or should be. There is a good deal of education about the criminal system that we give to crime victims."

A large portion of the Gannett grant will pay for the operational expense of one outgoing and two incoming phone lines. (An outgoing

line is needed, says Villmoare, because calls are frequently made back to the victim with researched information.) McGeorge students who have prior clinical experience staff the phones eight hours each day. They are supervised by attorney John McLean.

Small supplemental grants are being used to defray the expense of publicizing the new service in California. "An important part of the project is getting the knowledge about the number out to the public and keeping it there," says Villmoare.

One way has been through the media. The Attorney General's Office in recent weeks distributed 60 television and 400 radio public service announcements instructing crime victims to call the toll-free number at McGeorge. In addition, the Center has begun advertising the number on Gannett billboards, included the message as a mail insert to over 2,000 service providers, and hopes that all federal and state legislators will include the number in their newsletters to constituents. In combination, these efforts will help acquaint residents in Northern California, and eventually throughout the state, with the toll-free service.

"Special funding will be solicited for specific research projects and the further implementation of this total program," Schaber says.

"We wish to circulate information to law enforcement agencies and pertinent service organizations so they can advise victims to use the toll-free number. Also, we wish to develop a California Victims' Clearinghouse to provide

Continued on page 11



# Library Drive Approaching Final Stage

A decade long dream is about to become a reality.

The University will have an addition that will bring its library facilities up to the standards of excellence sought by the faculty, the students and the administration.

Detailed working plans are now being prepared and, according to schedules, ground will be broken early next year. The end result will be a doubling of library space, new quarters to house and display important collections now hidden in inaccessible stacks, ample study space for all students, and state-of-the-art library technology.

The last major expansion of central library facilities was the completion of the Wood Memorial Hall Wing in 1966. The original portion of the main library, the Irving Martin Library, was completed in 1955.

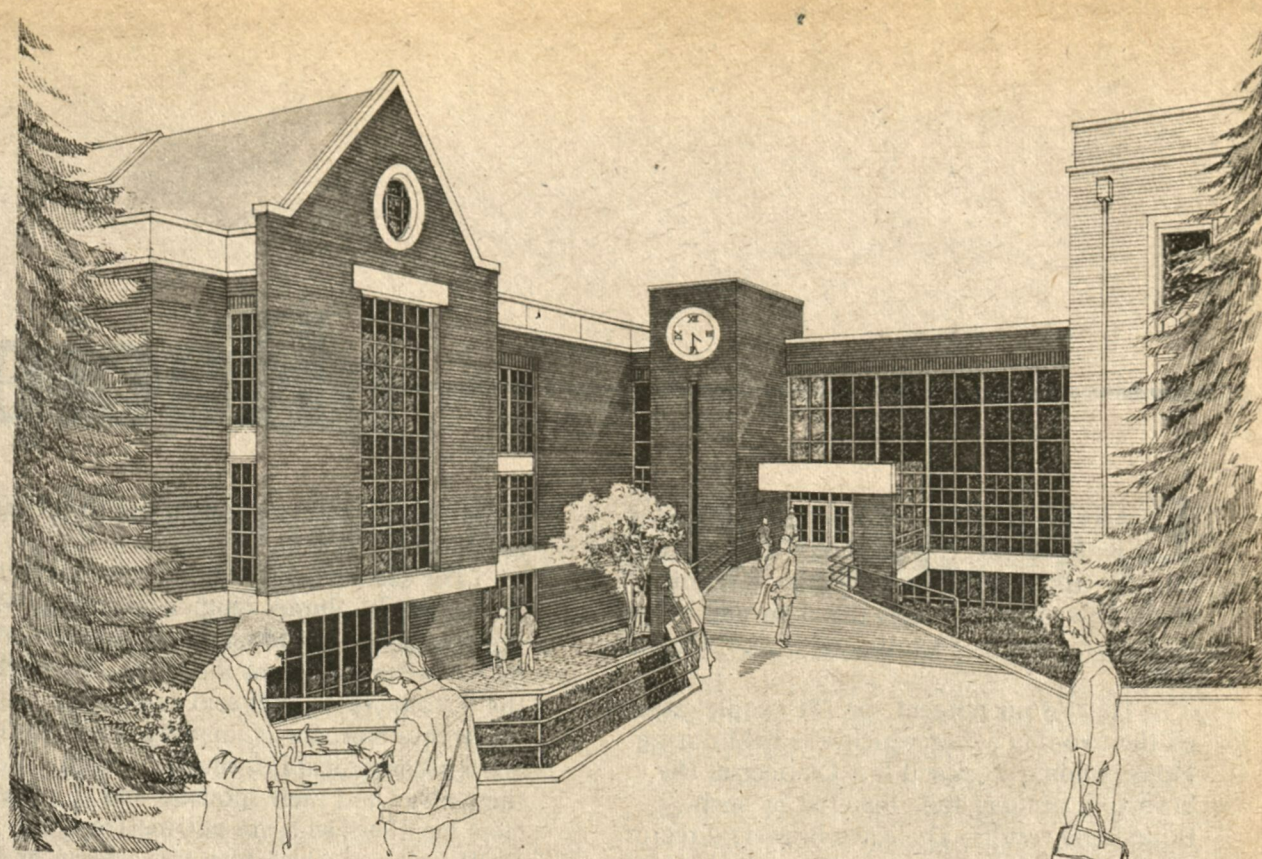
Since 1966 enrollment has nearly doubled, and the academic offerings of the University have expanded with the growth of the more specialized professional schools.

A recent report by accrediting agencies stated that "due primarily to the dedication and imagination of the library staff, the needs of students have been met in spite of limited facilities."

Expansion and modernization of library facilities have been among the highest priorities of the campaign For A Greater Pacific that was launched six years ago. This capital campaign is nearing completion, and the final project to be fully funded is the expanded library.

Originally projected to have a cost of about \$3 million, this has now risen to some \$6 million, according to Dr. Ernest W. Wood, assistant vice president for development. While there has been considerable success in raising funds for the project, some \$2 million still must be raised before the job is completed.

All alumni, parents of students, corporations, foundations and friends of the University will be asked to participate in the final phases of funding.



Construction should begin next year on a major addition to the campus library pictured in this artist's rendering.

Leadership in support of the library addition has come from the Board of Regents, most notably Regent Holt Atherton.

The William Knox Holt Foundation has pledged \$2 million for the project, and Regent Atherton has added a personal pledge of \$500,000. Additional support has come in the form of an anonymous donor who stipulated that one-fourth of her \$1 million gift to the Conservatory of Music should be devoted to music library facilities in the new building.

Similarly, benefactor Alex Spanos has designated that a portion of his \$1 million gift to the University be used for the library.

Most significant, however, according to Wood, is the recognition given to this project by the National Endowment for the Humanities. NEH awarded the University \$600,000 in the form of a challenge grant. Receipt of this national funding is contingent upon it being matched on a \$3 for every \$1 basis. Meeting this challenge will complete funding for the project.

The "cornerstone" of the new project will be the William Knox Holt Memorial Library, designed specifically to house the Holt-Atherton Pacific Center for Western Studies and its valuable collections of Western Americana. This three-story structure will be located northeast of the existing main library building.

This structure will adjoin existing facilities, and an extensive remodeling will integrate the old and new buildings. The result will be a three-level structure twice the size of the present library and the creation of an entirely new setting for learning, according to Dr. Hiram L. Davis, director of libraries.

The distinctive entrance to the Holt-Atherton Center will be the focal point of the first level. Attractive display areas will feature many of its collections now inaccessible. Group study areas, seminar rooms and office space will be included.

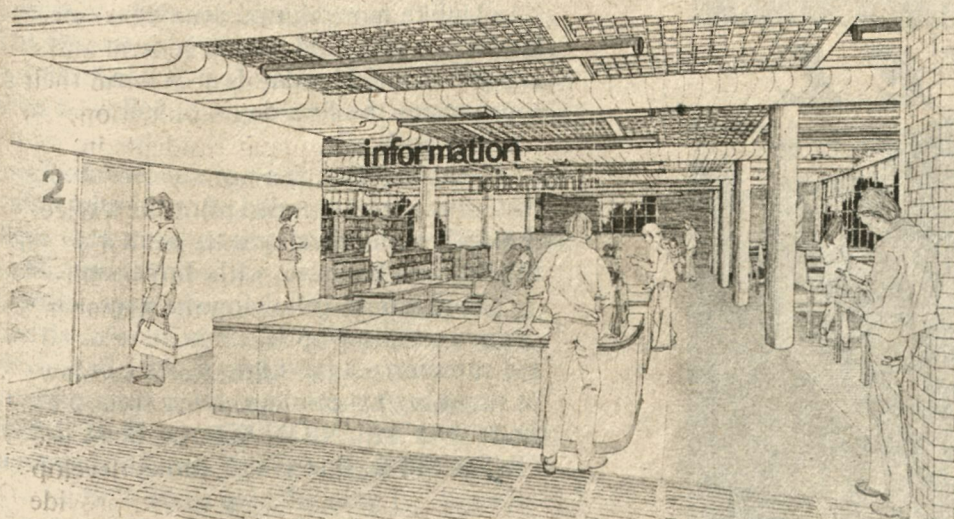
The second level will include an information center, reference materials, on-line computer search services, and periodical collections.

The third level will include music and audio-visual collections, plus special listening areas and open-stack collections.

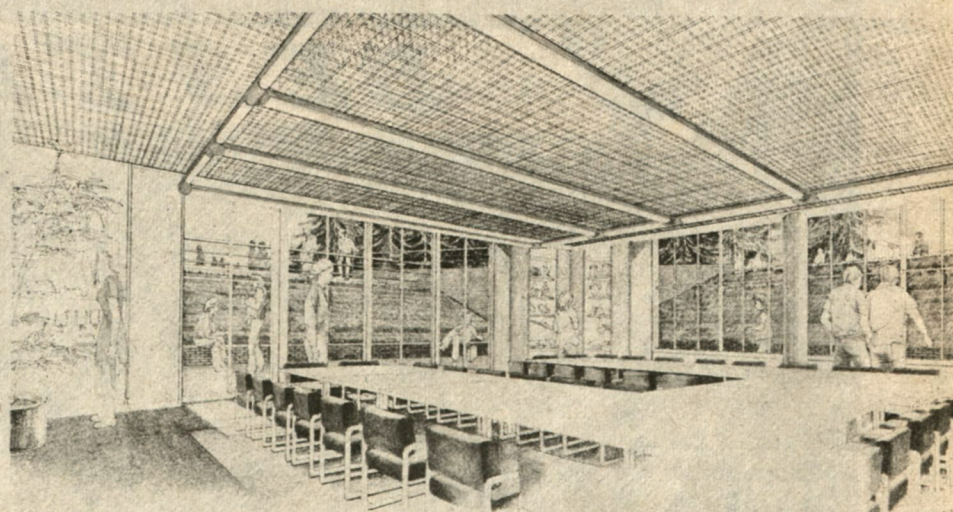
Completion of this project will increase seating and study space from less than 300 seats to about 600 study spaces and will increase shelving to accommodate between 60,000 and 80,000 additional volumes, according to Davis.

Officials of the campaign For A Greater Pacific, who expect to complete fund raising for this project during the next six months, will be conducting direct mail drives among all constituencies of the University.

—D.M.



The new facility will double the size of the library and include the latest in technological advances.



Alumni will be asked to participate in the final phases of funding for the library project.



# Recipe For A S

**E**ARLY planning, Ed Koehler discovered, is the secret to a successful alumni reunion. "Without it, I don't see how a reunion could be a success," says the chairman of the 45th reunion of the Classes of 1937, 1938 and 1939.

Thirty-four percent, or 171 people, attended the two-day affair which was held during Homecoming Weekend last October at the Stockton Holiday Inn. Inspired by such flourishing results, Dr. Kara Brewer, director of alumni and parent programs, asked Koehler to assemble his notes and letters from his recruitment campaign and put them into a manual which would serve as a working format for future alumni reunions.

"Ed Koehler's preparation in this event was really extraordinary," marvels Brewer. "Advance planning contributed to the extremely high turnout ratio and enabled people from as far away as the East Coast to make it to this reunion."

Brewer noted that 34 percent is the highest attendance percentage of any alumni reunion since she has been director of alumni programs.

The biggest improvement came in advanced planning. Whereas most alumni reunion committees meet about six months prior to the event, Koehler organized his committee one year in advance at a special luncheon on campus during Homecoming. At that meeting, the committee divided responsibilities, discussed location and extent of the event, and decided to expand the reunion from one day to two. This last step allowed for more activities,

resulting in greater opportunities for classmates to socialize.

The second, and maybe most novel improvement in alumni reunion planning, was an opportunity to communicate with each other by newsletters prior to the event. Normally, in the introductory letter sent out by the class representatives, the alumni are asked to forward biographical information about themselves and their spouses, and to identify class members who are missing from the Pacific alumni files, otherwise known as "the lost list." These last two steps are common practice for introductory reunion letters. But, in addition to asking alumni if they planned to arrive one day early on Friday, Koehler added a new step which eventually generated tremendous interest in the reunion.

In the letter he asked classmates if they would be interested in receiving news about each other through a series of newsletters that would be sent over the summer. All he required was three self-addressed, stamped envelopes for the return mailings. In return, they would receive updated information and various gossip about their classmates. Koehler says this idea was used at his wife, DeLoris' high school reunion, and it generated a very large turnout.

The first newsletter was sent out in May, 1983. Koehler introduced a sailing theme, written in an informal, folksy style. He began, "Hello to my class'mates'. Your captain is writing from aboard the SS-ALC (CLASS spelled backwards), sailing under the Pacific Flag up the San Joaquin to the Stockton Basin and berthing near the Holiday Inn."

Koehler summarized the results received from the introductory letter, notifying his classmates that 70 had checked in so far. "There are 438 known survivors," he wrote, "but we only have 264 active addresses of the three classes--through your efforts we have found 26 of the lost crewmen."

He reported that one couple would soon be vacationing in Mexico, "catching barracuda for bait and then on to the bigger ones." Another couple, he wrote, "whose port-of-call is now Accokeek, Maryland, are planning to tour Mexico and study the Mayan ruins."

It went on for more than three single spaced, typewritten pages, filled with current data, interesting stories and anecdotes that were related by alumni in response to Koehler's request for news.

"Pipe in your class'mates', and talk up our reunion," he concluded. "We don't have long before we might run aground."

The second newsletter, sent in July, was dedicated to the women of the classes of '37, '38, and '39. "Do you remember the Mardi Gras and our queens," he began. "How about in 1937 the pretty Edith Ijams Bomberger (1939) with her court of Edna Clark Kelly, Anna Blundell Scammon, Rachel Forbes and Lucy Hawley. Here is a note written to all from Edith..." Koehler included several passages he received from Pacific women who looked forward to the next gathering of classmates.

In the third and final newsletter, Koehler reminisced about former class presidents, publications editors, cheerleaders, team debaters, boxing matches, athletic contests and various social activities. By the time classmates were reunited in October, many of the old special memories were revived and retold as a result of Koehler's newsletters.

The final step in contacting the alumni was the all-important registration brochure, which was sent out six weeks prior to Homecoming. This brochure, which was more elaborate than most, noted Brewer, was mailed out in ample time to put the finishing orders on food, beverages and party favors.

Unlike most alumni reunions, this one lasted two days and was headquartered off campus at the Holiday Inn. An informal golf tournament the first day was followed by dinner and cocktails.

On Saturday, the normal Homecoming festivities were attended. But the highlight for the 45th reunion classmates came that night at the reunion banquet, with dinner and dancing.

One month following the event, Koehler penned a follow-up letter to all who attended. He summarized the high points of the activities in thanking his classmates for their participation. "NO REUNION SHOULD BE JUST A ONE-NITER, that is not enough time to renew



Ed Koehler, an engineering graduate in 1939, went to great length to help insure the success of the 45th reunion of the Classes of 1937, 38 and 39.



# Successful Reunion

aquaintances," he wrote of the great time enjoyed by all.

At Brewer's behest, Koehler condensed his advice and presented it in a "Format For A Successful Reunion." Here are some suggestions:

- The chairman must be a dedicated member of the class, well known to classmates, and willing to keep records and answer all correspondence.

- The chairman must appoint a committee composed of classmates who are recognized by fellow classmates and should represent each group from the class, vis a vis drama, sports, music, publications.

- The committee should meet at Pacific's Homecoming one year before the planned reunion and lay down the fundamentals of the reunion.

- Choose a good Master of Ceremonies.

- Have the committee determine and agree on approximate budget, with final amount decided by August.

- Send out first mailing in April to all on Pacific's active computer list. Letter should be signed by two to four well known classmates and should include the "lost name" list. Ask for self-addressed, stamped envelopes.

- Send out the first newsletter in May (before vacations start). Include a lot of gossip, biography form and a questionnaire to be returned to the chairman. Follow up with the second and third newsletter in July and early September.

—R.C.

## Ed Koehler: Organizer

Koehler attended Pacific from 1935-1939. He majored in engineering, and for his senior thesis designed a gymnasium which was later used as the basis for the current Physical Education and Recreation Department headquarters.

In his junior year, Koehler presented to Dr. Ovid Ritter a business venture: construct concession stands inside the football stadium where colas, hot dogs and other refreshments could be served. Until then, private concessionaires sold these items outside the stadium. "It was accepted," writes Koehler, "and while playing on the field I had students selling out of booths we built and maintained." He also ran a small store and cola dispensing business in the fraternity and sorority circles.

Koehler served as a junior class officer in 1938 and was voted senior class president the following year.

After graduation he held several engineering positions and eventually went to work for California Steel and Construction Company (Calsteel) as a structural draftsman.

Later, he and six other Calsteel employees formed Besteel Company in 1956, manufacturers of light steel buildings and structures. Headquartered in the City of Industry, in Southern California, the company is now the

largest steel service station builder in the world, with plants in South Carolina, Texas, and California. Koehler serves as Vice President, Director of Engineering.

Koehler is also something of a philanthropist. He and his company made generous contributions to the construction of Khoury Hall, the newly built engineering building on campus.

In addition, Koehler and his wife DeLoris, were instrumental in starting a health care facility for multiple handicapped children. "Hope House", says Koehler, "is the only facility west of the Mississippi which is devoted to multiple handicapped children."

None of Koehler's children are handicapped, but he and DeLoris became involved when friends of the family failed to find a facility that would care for their multiple handicapped child. The Koehlers and three other families formed Hope House, which is located in El Monte, California. The facility is state licensed and sleeps 50 patients, some up to 30 years old.

"Ed Koehler is a philanthropist in the best sense of the word," says Dr. Kara Brewer, director of alumni and parent programs at Pacific. "He's somebody who is truly interested in people."

—R.C.

## Yearbook Revived

A new epoch has begun at the University, at least as far as the yearbook is concerned.

The "Naranjado" (Spanish for orange color) first appeared as the yearbook for the University in 1886, when it was published by the senior class. It continued until 1892 when "it was suppressed by the faculty because it contained objectionable material," according to Rockwell D. Hunt in his history of Pacific. The yearbook did not reappear until 1912, but then it continued on a regular basis "with one or two omissions."

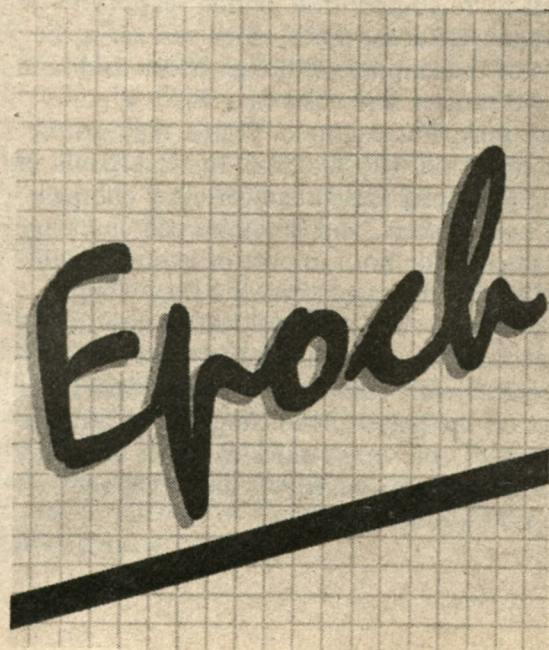
That is until the early 1970s, when the interest in tradition seemed to take a vacation. There were several attempts at a yearbook during that era. There was even a four-book magazine type concoction that attempted to provide something for everyone but pleased few. So, in 1974, publication ceased.

Time and student interests change, however, and in 1979 the idea for a yearbook was revived. Todd Winfield spearheaded a drive in 1979-80 to gain funding for a yearbook from the Associated Students. Theresa Kuchelic was named editor in 1980-81, but dead traditions revive slowly.

Joe Hartley, who served two terms as ASUOP president in 1981-82 and 1982-83,

believed in the concept of a yearbook. He continued to push for its revival.

Nearly a decade had passed since a traditional yearbook had been published at Pacific, and the name "Naranjado" had little meaning for current students. After considerable deliberation, a new name was chosen, and a new masthead and logo designed.



Kevin Higdon was named editor in 1981-82 and actually produced a yearbook, under a new name of "Epoch," although it fell somewhat short of its objective.

Hartley, Editor Bob Berryman and a dedicated group of students decided in the fall of 1982 that a new image was needed to go with a new name. Higdon had proven it could be financially successful if properly promoted. A major campaign was conducted during the fall of 1982 to promote sales of the proposed new book.

The new yearbook, complete with senior pictures and remembrances of the year past, surfaced in the spring of 1983.

A new "Epoch" had begun. The traditional "Naranjado" is not lost, however. The name has been incorporated into the new masthead of the publication. The second issue was recently delivered to campus. The 320-page book was edited by Lynn Gogel, produced by a staff of 30 student volunteers and operated on a break-even budget. A total of 1,375 books were printed.

Anyone interested in obtaining a copy should contact "Epoch" through the Associated Students, University of the Pacific, Stockton, CA 95211.

—D.M.



## COMMENTARY

# On The Waterfront

## Seaport Pricing: A Public Concern

UOP researchers are currently studying public enterprises with a project examining the policy implications of "pricing seaport services." Willard Price, Donald Bryan and former UOP faculty member Peter Kenyon have received a \$30,000 grant from the U.S. Department of Commerce through the University of Southern California.

U.S. seaports are, for the most part, public enterprises operated by city or state governments or more separate political subdivisions called districts. Often these enterprises are quite independent and receive little public discussion.

Since seaports receive little subsidy from local, state or federal governments, they need to raise the vast majority of their revenue from fees charged from services to build facilities and piers, offload cargo, and store and transfer cargo to land transportation. Therefore, one of the main decisions facing the port is its policy on determining prices.

Preliminary research results of the UOP survey of California and Oregon seaports has identified several interesting issues in the process of fee determination. These pricing choices have not received wide recognition and deserve more public attention. Seaports are owned by broad publics who ought to be fully aware of the implications of pricing policies.

What is a reasonable return for a public enterprise? Seaports as public enterprises are not-for-profit organizations in that they hold no objective to produce profit and to provide a dividend for their owners. None-the-less, the percentage of surplus revenue varies greatly among the ports.

It is not out of the question that public enterprise could declare a public dividend to its



*Dr. Willard T. Price of the School of Business and Public Administration faculty does considerable research work in the area of seaport financial management.*

owners, likely by reducing the need for general taxation by other governments. But, in general, the political objective of most ports and/or state legislation requires that excess revenues be retained for expenses consistent with the port's functions to serve commercial or public activities on the waterfront.

In order to plan for future capital development, replace deteriorating facilities, and to protect against unusual changes in business activity, some reserve funds must be generated by a net return to the enterprise. In some cases these surplus funds may be excessive in that the port will develop additional capacity which cannot be fully utilized. On the other hand, many seaports are unable to raise all the capital funds they need and will use debt or seek subsidy from general governments to remain viable.

Is there competition among seaports? There are different ports which can serve the needs of the shipper, although ocean and land travel distances and costs may favor a particular port. For example, Seattle may not be in competition with Oakland for California imports, but Long Beach can certainly compete with Los Angeles, and Stockton can challenge Sacramento for both import or export cargo.

Seaport managers indicate they want to compete, and they will seek to increase their business at the expense of other ports. Research results clearly show that seaports set prices on the basis of the competition and, in some cases, will lower rates to entice shippers to move cargo through their port. On the

other hand, there is an interesting aspect of seaport pricing behavior which questions the idea of a competitive port industry.

U.S. ports have been given the authority to jointly discuss prices and to set common fees by an anti-trust exemption. Some ports, possibly those with the least competitive advantage, suggest common prices are essential to protect their interests.

Further arguments are made that the nation needs a comprehensive set of ports for national emergencies and military activities, so that agreed prices may insure the viability of existing ports. Minimizing competitive advantage should be consistent with the objective, although it may produce a less efficient seaport system.

Seaport associations have been discussing prices for almost 70 years, primarily through regional groups such as the California Association of Port Authorities. These cartels are voluntary, and no port is required to accept a fixed rate structure. But port managers have been willing to support their colleagues and have agreed to common rates. All this may be changing as initial evidence indicates selected ports are breaking with tradition and going their own way on prices for services. In addition, the Federal Maritime Commission, the regulatory body which reviews port tariffs and



lease agreements and establishes rules for seaport associations, has recently attempted to prohibit joint discussions of prices between different regions of the country. This appears to be the beginning of a deregulation thrust.

The political position is that no anti-trust exemption ought to be allowed for seaports or any other governments. Whether deregulation will occur and whether competition will decrease the number of ports deserves watching over the next several years.

An ideology of free enterprise with competition invites deregulation. As we have seen in other industries, particularly the railroads and airlines, the result has been business failures and mergers. Is this concentration within any industrial sector consistent with a truly competitive market? Some argue that fewer organizations are more efficient and will naturally dominate the market. But one can ask if fewer ports will mean leave less competition to challenge the resulting larger ports, which can get complacent or even greedy.

Do politics influence seaport prices? Certainly politically elected or appointed commissioners are in charge of seaport enterprises and can set prices as they see fit. This is their right and responsibility. But political leadership is, in most cases, committed to independence for their ports, and there is little evidence in this research of direct political interference with price determination.

Political influence can concentrate on the critical decisions of land use, capital development and environmental impacts. Seaport managers can focus on delivering an efficient production system and be left free to conduct engineering studies, let contracts and leases, and set necessary prices.

What is the bottom line? One conclusion here is that pricing of seaport services and the conduct of such public enterprises is not a corporate secret. There are many policy issues in public enterprises which deserve the light of open public debate. Once this debate has occurred, then the accountable political leadership must act. If the process of pricing public products has stood this test of due process, then the independence of public enterprises is consistent with their public purpose.

Commentary is an article reflecting the opinion of the author on an item of interest to a member of the University community.

*Continued from page 6*

information and consultation for attorneys and other victims' rights advocates as funding becomes available for our program. However, our first step is to effectively establish a toll-free number which has been made possible by the Gannett Foundation. Most experts agree that easy access to reliable advice, counseling and information is the single greatest need of victims of crime."

Schaber also notes that the McGeorge Victims of Crime Resource Center is to serve as a model for other law schools and services.

Since the toll-free number went on line in March most of the calls have dealt with violent

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*"Most experts agree that easy access to reliable advice, counseling and information is the single greatest need of victims of crime."*

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crimes at the hands of strangers. "Which is to say we are not getting a lot of family violence type calls," notes the Resource Center director. In the first eight weeks, the Center received 181 calls from victims involving major crimes such as assaults, murders and robberies. In many cases the victims have not had any prior contact with victims assistance organizations.

In the short term, Villmoare expects the phone number will give the public an awareness about the issue of victims' rights. In return, he says, victims will begin to receive better services. There will be advancement in the victims' rights movement, "which is very young and has a long way to go."

McGeorge is in the vanguard by offering this service through its Victims of Crime Resource Center, says Villmoare, who previously served as the executive director of the Administrative Law Training Center and the National Paralegal Institute.

One reason for this is that the area of crime victims' rights has only recently been recognized by the judicial and legal community. "To have a crime victims resource center at a law school brings the victims rights' movement to the attention of the judicial community, the legal community, and the legal education community, and I think that's unique. Just having it at McGeorge signals an important new area of legal activity," says Villmoare.

"California is the ideal state to develop the proposed model for this type of service, since crime victims' organizations in California are extremely active," says Glenn A. Fait, associate dean for administration at McGeorge. "This includes Governor Deukmejian, the Attorney General and the Legislature as well as citizens of California through the initiative process."

Fait has guided the development of this program as an expansion of the McGeorge Victims of Crime Assistance Program established in 1977.

In addition to answering the victims' toll-free number, staff members at the Resource Center are involved in many areas of victims' rights, including developing concept papers and assembling a resource library. Villmoare indicates the Resource Center has received a grant from the National Institute of Justice to engage in major research in the implementation and use of California's new rights for victims as enacted in the California Victims' Bill of Rights.

Passage of this 1982 bill was significant, he says, because it gave statutory rights to crime victims. It increased the victims' right to restitution from the criminal and gave victims the right to appear at sentencing hearings and parole hearings. "That elevates the whole appearance and gives the victim a sense of belonging," comments Villmoare. "That is to say the victim now has legal standing. They can come in whether anybody wants them, and they can say their peace."

As a result, says Villmoare, victims are now beginning to appear at sentencing and parole hearings. Gradually, they are seeking legal counsel and becoming more sophisticated about what they want and can get.

"I should add that they do not all want the purse snatcher hanged. Some want longer sentences, some want shorter sentences, and

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*Victims are now beginning to appear at sentencing and parole hearings.*

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sometimes they don't want any sentence, contrary to what the district attorney wants, because they want the criminal out where he or she can work and pay restitution," says Villmoare. "You begin to get this divergence of interests. That in part is what the victims' rights movement is all about."

A movement which will continue to receive additional thrust and impetus thanks to the new victims' toll-free number at McGeorge School of Law.

—R.C.



## Gift Benefits Donor And University

A web of community involvements and a vast number of friendships created the background for the participation of Albert "Fum" Jongeneel in the life of Pacific.

The successful agribusinessman and innovator from Rio Vista is credited with sharing in the invention of the mechanical tomato and sugar beet harvesters. He also has been active in local and state affairs through organizations like the Boy Scouts and Rotary International.

Through his many interests, Jongeneel came in contact with Regents from the University, and in 1978 he was named to the UOP Board of Regents. He quickly became totally involved in the affairs of the University by attending campus-wide functions and working hard as a member of several committees. Because of health reasons, he recently resigned from the Board.

Jongeneel's support of Pacific has been significant. He was one of the first investors in the University's Pooled Income Fund. The ultimate gift "Fum" and Marion Jongeneel made to Pacific was their charming, modern residence along the bank of the Sacramento River in Rio Vista. This gift may ultimately be worth more than a quarter of a million dollars to the University. A permanent recognition of the generous gifts of the Jongeneels will be placed in the new University library when it is constructed.

"In giving their home and retaining lifetime residence, 'Fum' and Marion not only have made a wonderful gift to the University, but they have been able to enjoy a sizeable income tax deduction during their lifetime. This has afforded the University the opportunity to express its appreciation to this couple while they are living," said Thomas W. Mooney II, director of planned gifts.

Mooney noted that the actual tax deduction for such a gift is determined by a number of factors, including the fair market value of the property at the time of the gift, durability of the property, age of the donors and other related matters. These factors grouped together can provide the donors with a high tax deduction for the remainder interest in the property, according to Mooney.

"The benefit to the University is, of course, the future gift," said Mooney, "because after the last of the couple passes away (the Jongeneels have no children) the University may take possession of the property and use the proceeds for the purpose agreed upon by the donors at the time of the gift."

Mooney said such arrangements can be discussed with others interested in the possibility of such a gift to Pacific.

-T.M.

## Chaplaincy



The Crummey family has been instrumental in the success of the chaplaincy drive at Pacific. Attending a spring luncheon that marked the success of the effort were, left to right, Mrs. Beth Crummey Chinchon, Mrs. John D. Crummey, Dr. D. Clifford Crummey and Mrs. Faith Crummey Davies, Sr.

## Returns To Pacific

**H**ISTORICAL ties between the University and the United Methodist Church were re-affirmed and strengthened during the past year with the establishment of the John D. Crummey Chaplaincy Endowment.

The combined interest of the University and the California-Nevada Conference of the United Methodist Church has resulted in a \$500,000 endowment to assure that a Methodist chaplain will be a part of the campus community for generations to come.

Founded by Methodist churchmen as the first chartered institution of higher education in California in 1851, the University of the Pacific severed its formal ties to the church in the late 1960s when it appeared that federal funding for certain programs in the health professions could be endangered by religious affiliation. Prior to that time, the Northern California-Nevada Conference and the Southern California-Arizona Conference nominated members of the Board of Regents.

Other ties continued, however, and the University still is considered one of the eight major universities in the country associated with the United Methodist Church.

The position of chaplain existed within the University until the early 1970s. Since that time the religious needs of the campus community

had been met by a priest assigned to Newman House near the campus, Anderson Y programs, and various other church sponsored groups.

At the June 1978 California-Nevada United Methodist Church Conference a resolution was approved "to raise funds to create and support a United Methodist chaplaincy at the University of the Pacific." At the same time, authorization was given for the creation of a Chaplaincy Committee "to work with the University on this plan."

Following his retirement, Bishop R. Marvin Stuart, a University Regent, was named executive director of the Chaplaincy Campaign. The late James D. Corson and Dr. D. Clifford

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*The Crummey family has been closely associated with the University since the turn of the century.*

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Crummey became co-chairmen of the special gifts campaign and, along with Bishop Stuart, assumed the responsibility of coordinating the fund raising for the endowment in cooperation with the University.

A goal of \$500,000 was established to endow a permanent chaplaincy at the University.

The primary support for the campaign came from the family of the late John D.



Crummey, long-time Regent of the University and dedicated Methodist churchman.

The Crummey family has been closely associated with the University since the turn of the century. David Crummey brought his family from Chicago in the 1880s to join his father-in-law in business near San Jose. Long active in the Methodist Church, David Crummey was a member of the Board of Regents of College of the Pacific when Tully C. Knoles became president in 1919.

One of his sons, John, became a highly successful salesman and later president and chairman of the board of his father's firm that was to become the internationally known FMC Corporation.

Other members of the family continue the tradition of involvement with the University. John's daughter, Mrs. Paul Davies, Sr. and his

grandson, Paul Davies, Jr., serve on the Board of Regents. Members of three generations of the family are alumni of the University. In

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*More than 200 individuals, foundations, churches and groups eventually donated to the endowment fund.*

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1982 the Pacific Alumni Association awarded the Crummey family the prestigious Pacific Family Award.

More than 200 individuals, foundations, churches and groups eventually donated funds

to the endowment fund. At its May, 1982 meeting the University's Board of Regents accepted the gifts totaling more than \$500,000.

In the fall of 1983, the Rev. Gary Putnam was named as the first University chaplain to serve the John D. Crummey Chaplaincy Endowment.

This spring the Crummey family and those who contributed to the establishment of the endowment were honored at a luncheon on campus. It was the end of another chapter in assuring the continuance of the Methodist tradition at the University.

And it is a significant step in this year, which commemorates the 200th anniversary of the founding of the United Methodist Church in the U.S.

—D.M.

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## Reflections

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### Crooner Crosby Comes To Campus

THEY will never forget the time Bing Crosby came to dress dinner at Kappa Alpha Theta.

It occurred in 1960, when Crosby was on the campus to film the movie "High Time." This was the first of numerous films to be shot on the Pacific campus because of its similarity to the Ivy League colleges.

"He was very charming, and the girls just loved having him with us; they still talk about it," says Eve Koerber, the house mother at Theta who remembers the event as if it happened yesterday.

She said one of the girls in the house, Sue McCoy, had a birthday on that day, and when Crosby found out he went over to the piano and sang "Sweet Sue" to her. "He stayed quite late after dinner, to visit with the girls and sing and play the piano. It was wonderful," recalls Koerber.

The sorority house mother isn't the only person on campus who remembers the incident, however. Catherine Davis, the dean of women at the time, had a small part in the movie as one of several "extras" hired for the production. "I made the movie theater version, but must have been left on the cutting room floor when they shortened it for television," she recalls with a laugh.

Twentieth Century Fox produced the movie, which was directed by Blake Edwards, the creator of "Peter Gunn" and "Mr. Lucky" for television. Those featured were

Crosby, rock singer Fabian and Tuesday Weld. A little-known actor in the film, at that time, was Gavin McLeod, now familiar to millions as the "Love Boat" captain.

Crosby, the famous crooner, played the part of a self-made millionaire who entered college as a freshman after making a fortune with a chain of roadside restaurants. The film, according to the Naranjado yearbook, covered the four years of Crosby's college career. Weld and Fabian played college students, and Nicole Maurey played a French literature teacher who eventually married Crosby.

Janine Kreiter of the Modern Language and Literature Department faculty was hired as a technical adviser to teach Maurey how to teach French. "I loved it," recalls Kreiter, "as they were both so well known."

One person who apparently wasn't loved was Weld, who was just getting her start as a 16-year-old sensation. "She was a brat who didn't know how to handle herself," says Davis, who had the opportunity to see a preview of the film at a special showing at the old Fox Theater in downtown Stockton.

The movie company spent a week on the campus, using both interior and exterior loca-

tions. Weber Hall, the library and gym were used for interiors, said the Pacific yearbook. Exterior shots were filmed by Knoles Hall and South Hall. Other scenes included a basketball game, dance, and bonfire rally. Nearly half of the film was shot on the campus.

"The rally was really something," recalls Davis, "as they constructed a huge bonfire on what is now Knoles Field." When it was completed, someone measured the height and discovered that it was just short of the tallest one ever, so they added a chair to the top to have a new record."

Davis, whose office was in a main location for the movie, also says she has never before or since had so many people wanting to see her in a week. "Everyone wanted to see Bing Crosby; they couldn't believe he was actually in Stockton," she says.

Alice Saecker, then and now an administrative assistant to the UOP president, says an incident she remembers from the movie involved a scene where Crosby was supposedly in gym class and had to do chin-ups. "He couldn't do them, so they had a football player raise and lower him from the bar as they filmed the scene."

And memories like this will allow "High Time" to live for a long time in the annals of Pacific.

—R.D.



# LOCAL TRACKS

## '20s

**William Anderson, COP '27**, is a professional piano tuner who is blind. In addition, he composes music and plays the piano. He resides in Pittsburg, California.

## '30s

**Alwyn M. Briones, COP '31**, is a retired state traffic officer. He resides in Morro Bay.

## '40s

**Stewart C. Browne, COP '46**, owns Browne's Travel in Tulsa, Oklahoma, where he resides.

**Robert L. Sutphin, COP '49**, lives in Stockton, where he is a teacher.

## '50s

**Harold E. Daley, COP '50**, has been elected chairman of the board of directors of Goodwill Industries of San Joaquin Valley Inc. He is manager of the Marley Cooling Tower Company and lives in Stockton.

**Marvin R. Tripp, COP '50**, is active in music with the Marv Tripp Combo. He resides in Oakland.

**Gerard V. Smith, COP '53**, is a professor of chemistry and chairman of the molecular science program at Southern Illinois University. He lives in Carbondale, Illinois with his wife Jolynn, an instructor in the medical preparatory program at Southern Illinois' School of Medicine.

**Donald J. Cunningham, COP '54**, is the Director, Conference Council on Ministries, United Methodist Church. In addition, he has published poetry and a short story. He lives in Alameda with his wife, Lillian Wilson Cunningham, COP '55, a teacher.

**Edwin C. Dodd, SBPA '56**, has retired from government service and is currently touring the eastern United States and Canada with his wife. He resides in Lancaster.

**Richard D. Dokey, Education '57**, is a playwright and writer residing in Stockton.

**Royce Mensinger Northcott, COP '57**, has been elected president of the Children's Home Auxiliary. She lives in Stockton with her husband Eugene, a physician.

**Roger A. Davey, Education '58**, has retired from teaching and lives in Stockton.

**Carol Hampton Bitcon, COP '59**, is the program director and registered music therapist at Fairview State Hospital. She is president of the National Association for Music Therapy and has published a book, *Alike & Different: Clinical and Education Use of Music*. Her husband, **John, COP '60**, is an administrator with the Department of Rehabilitation. The couple lives in Santa Ana.

**J. Douglas Campbell, COP '59**, is a chemistry professor in La Grande, Oregon, where he lives with his wife Kay.

**Dr. William C. Von Meyer, COP '59**, is president of Fairview Industries in Middleton, Wisconsin, where he lives.

**Dr. Donald M. Wickert, Education '59**, has been named Assistant Professor at USC's School of Administration. He resides in South Pasadena.

**Jack Willoughby, COP '59**, has been a practicing attorney for 21 years and has frequently been appointed judge pro tem of the Placer County Superior Court. He is past president of the Roseville Rotary Club, director of the Roseville Chamber of Commerce, district president of the Boy Scouts and director of the Start-A-Heart program. He resides in Roseville.

## '60s

**Joseph G. Spracher, COP '60**, is a physician and adjunct professor of sports medicine at UOP. He lives in Stockton with his wife Sylvia.

**David C. Phillips, COP '61**, was recently promoted to wholesale division manager of the Hallelujah Corporation, a non-profit organization involved with training developmentally disabled adults. His wife, **Ruth Bowlus Phillips, COP '62**, was also recently promoted, to director of Foothills United Methodist Church's preschool. They reside in Spring Valley with their two children.

**Leroy Radanovich, Pharmacy '61**, is a photographer, businessman and long-time civic leader in Mariposa and is running for a seat on the Mariposa County Board of Supervisors.

**Brenda Black Touw, COP '61**, and her husband Wilhelmus own Ketchum Spring Water Company. They reside in Hailey, Idaho.

**Kenneth L. Kjeldsen, Engineering '62**, is a consulting civil engineer and president of Kjeldsen-Sinnock and Associates, Inc. In addition, he is president of the local chapter of the American Society of Civil Engineers and has been appointed to the Sacramento-San Joaquin Emergency Delta Task Force, Assembly Water, Parks and Wildlife Committee. He resides in Stockton with his wife Carol.

**Margaret Haapala Brown, COP '63**, is active in the local school board. Her husband, Stanley, is editor of "Physical Review". They live in Southold, New York with their two children.

**Thomas R. Vickery, Pharmacy '63**, is director of pharmacy services and materials management at Woodland Memorial Hospital and vice president of O.P.T.I.O.N. Care Corporation. In addition, he is president of the Woodland Rotary Club. He resides in Woodland with his wife, **Sheila Phillips Vickery, COP '61**, a speech pathologist with the Yolo County School District.

**L.E. "Bud" Gerber, Raymond '65**, is associate professor of interdisciplinary studies at Appalachian State University. He and his wife, Margaret McFadden, have recently published a book on the art and ideas of Loren Eiseley. The couple live in Boone, North Carolina with their daughter.

**Janet "Jinx" McCombs, COP '66**, is co-director of Carquinez Counseling Center in Martinez and also works as a family mediator handling child custody and visitation cases. She resides in Martinez.

**Martha Montgomery Bower, COP '68**, lives in Sacramento with her husband Eldon, a veterinarian, and their four children.

**Ranae Swendseid Hyer, COP '68**, is vice president of personnel for Bank of America in San Francisco. She just returned from four years in Japan as head of personnel for Bank of America's Asia division. She currently resides in San Francisco.

**Patricia Griffith Lee, Pharmacy '68**, is the director of pharmacy, University of California Medical Center, San Diego, and assistant dean, assistant clinical professor, University of California, School of Pharmacy. Last year she was named Pharmacist of the Year by the San Diego Society of Hospital Pharmacists. She resides in Del Mar.

**Dr. Terry L. Maple, COP '68**, has been promoted to professor of psychology at the Georgia Institute of Technology in Atlanta.

**Toby Lorenzen Tillner, COP '68**, lives in Woodbridge with her husband John, a dentist, and their three children.

**Anthony Gutierrez, COP '69**, is an attorney and is active in both state and local political and criminal justice organizations. He resides in Stockton.

**Nan Woolrych Hart, Raymond '69**, and her husband Eric are both learning disability teachers. They live in Gloucester, Virginia with their two sons.

## '70s

**Barbara E. Korn, Raymond '70**, is a recording studio musician, having recorded with such artists as Tony Bennett, Petula Clark, the Osmonds and Michael Jackson. She also tutors as many students as time permits. She resides in West Hollywood.

**Randy Boelsems, Engineering '72**, is a project engineer-semisubmersible with Santa Fe Drilling Company. He resides in Aberdeen, Scotland with his wife K.C.

**Dr. Anthony L. Brown, COP '72**, has recently been named Special Assistant to the Executive Director of the New York Headquarters, National Association for the Advancement of Colored People (NAACP). His new responsibilities will include spearheading the NAACP's campaign to raise funds for a new headquarters, serving as coordinator and advanced person in cities around the nation, and coordinating appearances by celebrities and a nationally televised event called "A Salute to the NAACP". He currently resides in Milwaukee, Wisconsin.

**Mary Ann Cox-Dofflemeyer, COP '72**, is chairperson of the Communication Skills Division, San Joaquin Delta College. Her husband, **William Dofflemeyer, COP '61**, is chairperson of the Social Science Division at the same college. The couple lives in Stockton.

**Debbie Martin, COP '72**, is a senior adviser with the Canadian Department of Transportation in Ottawa. She and her husband John Robinson are expecting their first child in July.

**David P. Burton, Raymond-Callison '73**, works for IBM and resides in San Jose.



**Mimi Tom Chu, Pharmacy '73**, is a clinical project monitor for Hoffmann-La Roche, Inc. She resides in San Francisco with her husband Frank, who is in the oil and gas business.

**Wendy Blecha Loftus, COP '73**, is self-employed as a free-lance journalist and copy writer. Wendy lives in Redlands with her husband Mark, who is marketing director for Advertising Graphics, an advertising and public relations firm. Wendy and her husband perform contemporary Christian music on a professional basis in the Southern California area.

**Janet D. Miller, Conservatory '73**, is a bookkeeper for American Savings and Loan Association. Janet is living in Stockton with her husband Stephen, a real estate appraiser.

**Jeffrey T. Paulding, Callison '73**, is a captain in the U.S. Army. He resides in New York with his wife, **Pamela Yant Paulding, Callison '75**, and their two children.

**Clark Pillsbury, COP '73**, is attending Dr. William M. Scholl College of Podiatric Medicine. He resides in Brookfield, Illinois with his wife and two children.

**Theodore W. Thomas, Callison '73**, recently won the San Francisco Film Festival Award for best children's program. He resides in La Canada.

**Antonia G. Darling, Raymond '74**, is an assistant U.S. attorney in Shreveport, Louisiana, where she lives with her husband Kurt Schmidt, who plays bass trombone with the Shreveport Symphony.

**Kelly J. Brooks, Pharmacy '75**, is the coordinator of clinical pharmacy services at Fresno Community Hospital. In addition, he is an adjunct professor at UOP and president-elect of the Sierra Society of Hospital Pharmacists for 1984. He lives in Reedley with his wife Connie, a registered nurse, and their two children.

**Steven H. Lewis, COP '75**, is a petroleum geologist/senior geologist with Santa Fe Energy Company. He is a member of the American Association of Petroleum Geologists and the Society of Professional Well-Log Analysts. He lives in Bakersfield with his wife Valerie and their two children.

**Paula Britton Neely, Raymond-Callison '75**, was recently honored by the Stockton Arts Commission for making outstanding contributions to the arts. Neely is the founder, promoter and fund raiser for Stockton Civic Children's Theatre and two of its programs - the Children's Play Festival and Company 10, a touring troupe of performers. She resides in Stockton. Also honored was **Melvin C. Won, Conservatory '77**, band director at Franklin High School and director of

the South Stockton Community Theatre, a summer youth employment project that stages musicals in Stockton parks.

**Jami Piper Hauck, Conservatory '76**, has opened a comic book store, Leaping Lizards Comics. She resides in Chatsworth.

**William E. Crosby, COP '77**, is an assistant editor with Sunset Magazine. He resides in Palo Alto.

**Margaret Schulman Miller, COP '77**, is the foreign language department chairperson and full-time Spanish teacher at St. Francis High School. Her husband John is the dean of admissions, registrar, and Latin teacher for Woodside Priory School. The couple lives in Portola Valley.

**Karen Hiraga Nakamura, COP '77**, is a senior programmer/analyst at UOP. Her husband Jerry works for San Joaquin County.

**Marianna Faist Breschini, Education '78**, is an elementary school teacher. Her husband, **Randolph, SBPA '78**, is the manager of distribution for Dole Processed Foods. They reside in Vacaville.

**Edward J. Doty, SBPA '78**, is a branch manager for Eco Distributors. He lives in Lihue, Hawaii with his wife Jeannie.

**William D. McDonald, COP '78**, is completing his residency in podiatry at the V.A. Medical Center. He lives in Waco, Texas with his wife **Shirley Mannon McDonald, COP '78**, who is a resource specialist. She currently is on leave while in Texas.

**Donald E. Eliason, COP '79**, is a student assistant/oceanographic chemist for Moss Landing Marine Laboratories. His wife, **Cynthia Comstock Eliason, Covell '79**, is an associate planner with San Joaquin County. They reside in Castroville.

**Craig F. Markus, COP '79**, is a chemical engineer with Westinghouse. He lives in Library, Pennsylvania with his wife Tess, a dental hygienist.

**Stewart Thompson, Pharmacy '78**, has completed his Ph.D. in medicinal chemistry at the University of Kansas and is currently doing post-doctoral studies at the Suntory Institute in Osaka, Japan.

**Deborah Boyett-Munro, COP '79**, has won the 1984 Golden Oak Award for advertising excellence for a 60-second radio commercial she wrote and produced. She is agency director of the Cooper Group, Inc., a Fresno advertising agency. She resides in Fresno.

## '80s

**Katherine L. Bacon, Engineering '80**, is a manufacturing engineer with Plexus Computers, Inc. Her husband, **Jerry E. Dunmire, Engineering '79**, is a senior engineer with Genus, Inc. The couple resides in San Jose.

**Pamela M. Smurthwaite, Education '80**, is a special education teacher and resides in Stockton.

**David J. Sneed, COP '80**, is a staff writer for the Lake County Examiner. He is presently a lieutenant (junior grade) in the U.S. Naval Reserve and has written numerous articles and taken photos for a variety of newspapers. He resides in Lakeview, Oregon.

**Kurt A. Anagnostou, COP '81**, is currently pursuing his law degree at McGeorge School of Law in Sacramento. He is a student-attorney at the community legal services and is president of the Business Law Forum at McGeorge.

**Robert J. Anslow, COP '81**, is an investment analyst with a bank in Boston, Massachusetts, where he lives.

**Elizabeth Wanzer Klein, COP '81**, and her husband Arnold are both in their second year of medical school at USC. They reside in Alhambra.

**Denise Wood Walsh, Pharmacy '81**, is an oncology pharmacist in Martinez, where she resides.

**Claire F. Worch, SBPA '81**, is a sales representative, manufacturing systems for NCR Corporation. She recently received her Master of Business Administration degree from the University of Santa Clara and resides in Palos Verdes.

**Pfc. Antione M. Lang, COP '83**, has completed the power generation and wheeled-vehicle mechanics course at the U. S. Army Training Center in Fort Dix, New Jersey.

**Dena Webb Lawton, Conservatory '83**, is a radio and television commercial account executive for an advertising and public relations firm in Sacramento. She resides in Rocklin with her husband Mike, a computer sales/service manager.

**Amy M. Lonergan, SBPA '83**, is a loan officer with Alameda Coast Guard Federal Credit Union. She resides in San Leandro.

**Sally L. Porter, COP '83**, is a teacher at Community Christian School in Pine Grove. She resides in Stockton.

**Dr. Thomas A. Walsh, Education '83**, is a nationally-acclaimed achievement advisor, having authored numerous books, articles and audio cassette series. In addition, he is president of Creative Consultation Corporation, a management consultant firm. He resides in Altamonte Springs, Florida.

## In Memoriam

**Maurice S. Hill, '21**  
**Donald J. Mork, '21**  
**Robert "Doc" Breeden, '22**  
**Bradley Cozzens, '25**  
**Carolyn Brothers Hightower, '28**  
**Clarence Diffenderfer, '30**  
**R. Norris Rebholtz, '31**  
**Ernest M. Rowe, '32**  
**Virginia Badger King, '33**  
**Warren T. Erich, '34**  
**LaVonne R. Gaebe, '41**  
**Dorothy G. White, '49**  
**Donald J. Murphy, '50**  
**Olin Cooper, '53**  
**I. George Alfieri, '58**

## Births

To **Lauren MacDonald Cassatt, COP '68**, and her husband Chris, a daughter, Hayley McLennan.  
 To **Charlie Dingler, COP '73**, and his wife Linda, a daughter, Heather Victoria.  
 To **Wendy Blecha Loftus, Education '73**, and her husband Mark, a son, David Cerney.  
 To **Deborah Stuhr Iwabuchi, Callison '78**, and her husband Ikuo, a daughter, Manna Frances.  
 To **Bonnie Knighton Kelly, COP '78**, and her husband Kevin, a son, Christopher John.  
 To **William D. McDonald, COP '78**, and his wife Shirley, COP '78, a daughter, Carolyn Mae.  
 To **Steven N. Marks, COP '79**, and his wife Joan, a daughter, Allison Leigh.  
 To **Eric S. Murphree, COP &79**, and his wife Linda, a daughter, Tara Elizabeth.  
 To **Eileen Huddleston Duggleby, COP '80**, and her husband Brent, a son, Kurt.  
 To **Barbara (Kim) Roberts Gainza, COP '81**, and her husband David, a daughter, Jennifer Jean.  
 To **Sara Hauslohner Diaz, COP '81**, and her husband George, a son, Michael Austin.

## Marriages

**Janet D. Miller, Conservatory '73**, and Stephen Clark.  
**Karen Ann Hiraga, COP '77**, and Jerry M. Nakamura.  
**Susan McDonald, COP '77**, and Jeff Pohorski.  
**Bonnie K. Mueller, Education '77**, and George Steckler, Jr.  
**Cynthia Anne Comstock, Covell '79**, and **Donald E. Eliason, COP '79**.  
**Mary A. Bradfield, COP '80**, and Donald Ruddell.  
**Michelle K. Aberle, SBPA '81**, and **Bruce D. Parker, COP '79**.  
**Melissa Rieger, COP '82**, and Gerald R. Rosenkilde.  
**Michael D. Marks, COP '83**, and **Joanne M. Vodicka, SBPA '83**.



# Pacific Profiles

## Joy Frogue

**I**F Joy Frogue, COP '63, comes to your house, the chances are you will soon be in trouble.

She is an investigator for the San Joaquin County Human Services Agency with a track record of success in dealing with welfare fraud.

Last year her investigations uncovered \$337,000 in illegal income by welfare recipients. She estimates that to be the tip of the iceberg in a county where welfare fraud "probably exceeds a million dollars a year."

Frogue was first among the six investigators locally in terms of fraud uncovered, but she downplays the significance of this fact. "I don't think I'm any better than the others, I just have a lot of experience and know a lot of the short cuts," she explains.

Her experience started soon after graduation from Pacific with a bachelor's degree and teaching credential. While on campus she belonged to Delta Gamma sorority and was social chairman for the Pacific Student Association.

Frogue served as a social worker for the county until 1975. She then was promoted to investigator, which involves working closely with the district attorney's office. She is a licensed peace officer but doesn't carry a weapon in her job.

"There is a great deal of fraud, and many repeat offenders," she says. "It gets kind of frustrating some times, especially with the regulations changing so often. But I like the variety; it's not all desk work and not all street work, and you get to meet a lot of business people."

Her contacts with the business community involve checking on unreported income, which, along with check forgeries, are major examples of welfare fraud. Most of her home investigations involve men in the house who shouldn't be there. "They usually are hiding under the bed, although water beds are making this harder to do, or I find them in closets. Sometimes I hear them going out the back door as I come in the front," she says.

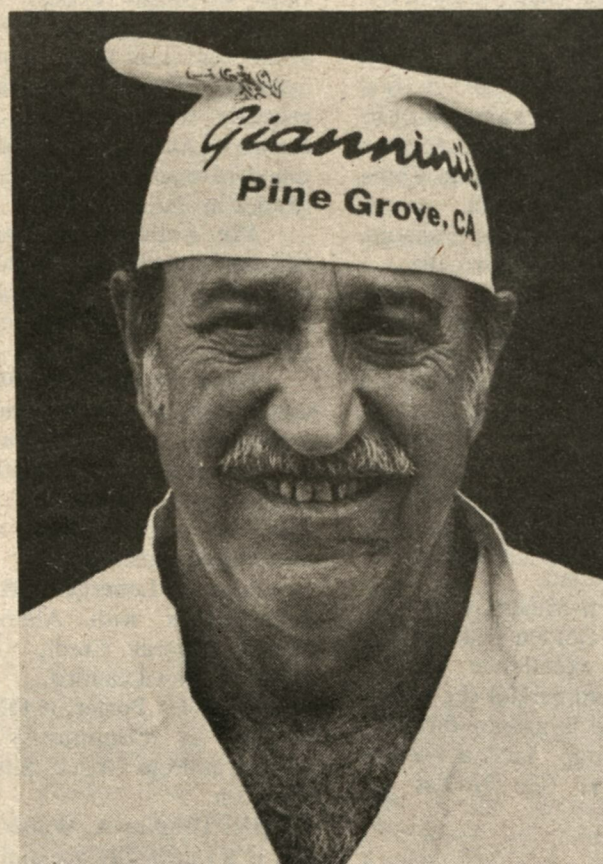
A major source for her investigations are anonymous tips or income reports from the state. "Most of the time, if we go out for a home investigation, it's warranted," she adds.

In addition to her investigative work, Frogue trains others in fraud prevention and detection techniques and has addressed service clubs and county leaders on welfare fraud.

—R.D.



"There is a great deal of fraud, and many repeat offenders," says Joy Frogue, COP '63, about her job as a welfare fraud investigator.



Al Giannini, COP '47, operates an Italian restaurant in the Mother Lode town of Pine Grove, near Jackson.

## Al Giannini

**A**N orange and black pennant with the word "Pacific" and face of a Tiger is prominently displayed behind the bar at Giannini's, a Mother Lode Italian restaurant.

"I'm proud of the fact that I went to Pacific, and I'm pleased that my daughter Lisa is now a student at UOP," says Al Giannini, an alumnus from the Class of 1947.

The restaurateur has been serving customers in Pine Grove, a small community just east of Jackson, for seven years. He is no stranger to this type of business, as his parents were in the restaurant and bar trade for 35 years in the Bay Area. Al operated an Italian restaurant in Napa for five years before moving to Pine Grove in 1977.

"My family had property in this area, and it seemed like a nice location," recalls Giannini, who played football for the Tigers for two war-interrupted years (1942 and 45) while majoring in business.

He has turned the restaurant into a profitable business at a location along Highway 88 that attracts skiers headed for Kirkwood in the winter and campers headed for the Carson Pass region in the summer.

In addition to the travelers and tourists, he has a large clientele who drive to Giannini's from Sacramento, Stockton and Modesto. "And there are a lot of Pacific graduates up here," he adds, "which I found out when I put up the pennant."

He feels the key to success in the restaurant trade is consistency. "We have developed a reputation for fair prices - you can get a pasta dinner for \$3.95 - and we don't gouge people. We try to always serve the same type of food, maintain the quality and not have bad nights when the food is lousy," he explains.

Giannini has traveled to Italy, where his relatives have a restaurant in Rome, to remain current on the latest in Italian cooking. For example, his restaurant regularly serves polenta, a corn meal dish with a light meat sauce, as an hors d'oeuvre. He also prepares such Italian specialties as veal scalopine, steak romana, chicken cacciatore, and veal saltimbocca romana.

—R.D.